

Thursday Night Pre-Event
November 12, 2026 5:30PM-7:30PM

Convening Day
November 13, 2026
9:00AM - 3:00PM
Jackson Medical Mall



SPONSORSHIP OPPORTUNITY PACKAGE

Rooted in community and driven by justice, From Barriers to Bridges brings together people, organizations, and resources to dismantle the systemic obstacles holding our neighbors back, and to build a lasting pathway to opportunity, dignity, and economic freedom.



LOCAL GROWTH
**STRONGER
COMMUNITIES**



SUPPORTING
**SUCCESSFUL
REENTRY**



BUILDING PATHWAYS
**TO LASTING
OPPORTUNITY**

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Dear Prospective Sponsor,

We are pleased to invite you to become an integral part of *FROM BARRIERS TO BRIDGES*, a reentry convening taking place in Jackson, Mississippi on November 13, 2026. This event is more than a conference; it is a catalyst for change. Designed to bring together employers, service providers, nonprofit organizations, government agencies, and community members, *FROM BARRIERS TO BRIDGES* creates a dedicated space to confront the obstacles that prevent too many of our neighbors from accessing stable employment, safe housing, and economic stability. Returning citizens navigating reentry deserve more than good intentions; they deserve action, and they deserve champions like you standing beside them.

The convening is built around a powerful, unifying mission: to transform barriers into bridges. Through panel discussions, interactive workshops, and meaningful networking, we will connect those who need access to opportunity with the individuals and organizations that can provide it. Attendees will leave with new partnerships, actionable strategies, and a renewed sense of collective purpose. We anticipate 150 to 200 participants representing individuals with lived experience, business and nonprofit leaders, and elected officials, all gathered in service of a stronger Mississippi.

Your sponsorship makes all of this possible. By investing in *FROM BARRIERS TO BRIDGES*, you are not simply funding an event; you are making a public, visible commitment to community, and to the belief that every person deserves a fair chance. Sponsorship offers your organization meaningful brand visibility, direct engagement with the community and civic leaders, and clear alignment with corporate social responsibility. For foundations and nonprofits, it is an opportunity to amplify your mission and connect directly with the populations you serve. For employers, it is a chance to identify talent, build community goodwill, and demonstrate your commitment to building a strong workforce.

We would be honored to have your organization join us as a sponsor and partner. Please review the enclosed sponsorship levels and commitment form, and do not hesitate to reach out with any questions. Together, we can turn this convening into a moment of genuine, measurable change for the people of Jackson and the broader Mississippi community.

The *FROM BARRIERS TO BRIDGES* committee



ABOUT THE CONVENING

FROM BARRIERS TO BRIDGES is a one-day reentry convening designed to unite cross-sector stakeholders in a shared effort to build tangible pathways to opportunity for under served individuals across Mississippi. Grounded in the belief that sustainable change happens when communities come together, this event serves as a hub for collaboration, resource-sharing, and collective problem-solving. From employment and housing to reentry and economic mobility, FROM BARRIERS TO BRIDGES addresses the full landscape of challenges facing people navigating reentry and lifts up the resources needed to meet those challenges head-on.

EVENT AT A GLANCE

Location: Jackson Medical Mall in Jackson, Mississippi

Expected Attendance: 150-200 attendees

Audience: Returning citizens, job seekers, community members, service providers, employers, nonprofit leaders, and government representatives.

Event Format: Panel Discussions, interactive workshops, and structured networking

Focus Areas: Workforce development, housing stability, and family reunification



BRIDGE BUILDER	• Premier logo placement on all event materials, signage, and digital promotion • Verbal Recognition at the event • Reserved VIP table (8 seats) at convening • 8 complimentary tickets to the Thursday Night Reception • Featured sponsor spotlight in the event program and on social media • One full-page advertisement in the event program • Logo featured on event page on MAGCOR website and in all email communications	\$5,000
PATHWAY PARTNER	• Logo on event signage, program, and digital promotions • Reserved table (6 seats) at the convening • 6 complimentary tickets to the Thursday Night Reception • Half-page advertisement in the event program • Social media recognition (two posts across our three main platforms) • Verbal recognition during the event opening and closing remarks	\$2,500
COMMUNITY CONNECTOR	• Logo featured in the event program and on event signage • 4 complimentary tickets to the convening • 4 complimentary tickets to the Thursday Night Reception • Quarter-page advertisement in the event program • Social media shout-out - 1 dedicated post across event platforms • Verbal recognition at the event	\$1,000
SUPPORTER IN-KIND	• Organization name listed in the event program • 2 complimentary tickets to the convening • 2 complimentary tickets to the Thursday Night Reception • Social media recognition - acknowledgment post • Acknowledgment from the podium during the event	\$500

- **ALL sponsors with services relevant to the population are given the opportunity to have an exhibit table set up at the convening.**
- **Additional tickets to the Thursday Night Reception may be purchased through the Barriers to Bridges page on magcor.org.**

BENEFIT	BRIDGE BUILDER (\$5,000)	PATHWAY PARTNER (\$2,500)	COMMUNITY CONNECTOR (\$1,000)	SUPPORTER (\$500)/In-Kind
Logo on promotional materials/signage	✓	✓	✓	—
Name listed in event program	✓	✓	✓	✓
Reserved seating at convening	8 seats (VIP)	6 seats	4 tickets	2 tickets
Event booklet recognition	Full Page	Half Page	Quarter Page	—
Verbal recognition at event	Opening & Closing	Opening & Closing	From Podium During Event	From Podium During Event
Exhibit Table at convening	✓	✓	✓	✓
Logo on event page of MAGCOR website	✓	—	—	—
Thursday Night reception invitation	8 tickets	6 tickets	4 tickets	2 tickets

IN-KIND SPONSORSHIP OPPORTUNITIES

We believe that meaningful support comes in many forms. If your organization is unable to contribute financially at this time, we warmly welcome in-kind donations of goods and services that will directly support the success of the convening. All in-kind contributions will be assigned a fair market value and be recognized at the corresponding sponsorship tier level, with all associated benefits applied accordingly.



ORGANIZATION: _____

PRIMARY CONTACT NAME: _____ TITLE/ POSITION: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

Sponsor Level Selection

☐	Tier 1 - Bridge Builder (\$5,000+)
☐	Tier 2 - Pathway Partner (\$2,500+)
☐	Tier 3 - Community Connector (\$1,000+)
☐	Tier 4 - Supporter (\$500 or In-Kind Donation)

In-Kind Contribution Description (if applicable - please describe the goods or services you are offering)

By signing below, I confirm that I am authorized to commit my organization to this sponsorship level and agree to fulfill the associated financial or in-kind obligation prior to the event date.

AUTHORIZATION SIGNATURE: _____ DATE: _____

PRINTED NAME: _____

Upon receipt of this completed form, a member of the FROM BARRIERS TO BRIDGES planning committee will contact you within 3-5 business days to provide invoice details and confirm your sponsor benefits. Logo files and advertisement artwork submission instructions will be provided at that time.



We are genuinely grateful for your time in reviewing this sponsor package. Whether you are an employer, a nonprofit, a community organization, or a passionate individual, your investment, at any level, helps make FROM BARRIERS TO BRIDGES a reality for the people of Mississippi who need it most. Together, we have the power to transform challenges into change, and conversations into action.

We welcome your questions, ideas, and partnership. Please do not hesitate to reach out to our planning team's coordinator, Jamie Rasberry. We would love to connect with you and explore how we can make your sponsorship experience as meaningful as possible.

Jamie Rasberry
(601) - 573-5472
oreconsulting@outlook.com